**Training Workshop on**

**Constructive Engagement and Policy Advocacy**

August 28-30, 2012

National Association of Mongolian Agricultural Cooperative Conference Room

Ulaanbaatar, Mongolia

**General Objectives:**

At the end of the two-day workshop, the participants will be able to:  
1. understand the meaning , nature, processes of constructive engagement and advocacy   
2. Exhibit basic appreciation and know-how in developing plan/action points in pursuing constructive engagement and advocacy process

**Expected Output:**  
1. Constructive Engagement and Policy Advocacy Plan   
2. Workshop outputs per small group

**Main Training Methodologies:**   
-interactive discussion  
-workshop exercises   
-participatory reviews/tests   
  
**Training Materials and Equipment Needed:**

1. training design and hand-outs , translated in local language  
2. Laptop  
3.LCD/multi-media projector  
4. Flip chart  
5. markers (different colors)   
6. masking tapes  
7. Translators for each workshop to translate each workshop output

**Resource Persons:**1. Main Facilitator: Ma. Elena Rebagay, AFA and Marlene Ramirez, AsiaDHRRA  
2. Please invite three local speakers to talk about the following:

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* 1. Speaker #1 (10:45-11:45AM): the resource person will talk about national and local governance structure and agri-policy making processes (15-20 minutes input, then open forum/discussion)
  2. Speaker #2 (15:45- 16:45PM): the resource person will talk about experiences of constructive engagement in Mongolia (15-20 minutes input/sharing of experiences, then open forum/discussion)

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* 1. Speaker #3 (14:30 -15:30PM) the resource person will talk about experiences of advocacy in Mongolia (15-20 minutes input/sharing, then open forum/discussion)

**DAILY PROGRAM**

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| **Day/time** | **Session/Topic** | **Specific Objectives**  At the end of the session, the participants are able to: | **Methodology** | **Monitoring tool** |
| **August 28** | | | | |
| 08.30-09.15 | **Session 1:** **Overview of Constructive Engagement and Advocacy Training Workshop**  -introduction of participants  -levelling-off expectation -objectives and flow of workshop -creation of host teams | -introduce themselves to each other  -share their expectation on the training -discuss the objectives and main flow of the training program -form host teams whose functions include keeping time, giving energizers and recap of the day | -interactive discussion |  |
| 09.15-10.30 | **Session 2: Context / Definition of Constructive engagement** *(with 20 minute health break)* | - review the role of CSO in development  - re-affirm why government need to engage CSO and why CSO need to engage government  - define constructive engagement | -video viewing  -interactive discussion | -tests to be managed by host teams  -scrambled words -arrange in sequence |
| 10.30-10.45 | **Health Break** |  |  |  |
| 10.45-11.45 | **Session 3: The Governance and Policy Process in Mongolia** | -explain and illustrate how the policy process works in Mongolia : both at national and local levels | Input  Open forum  discussion |  |
| 11.45-13.00 | **Session 4a: Identifying spaces for constructive engagement** | -identify areas of engagement with government based on the governance and policy process | Input  workshop |  |
| 13.00-14.30 | Lunch break |  |  |  |
| 14.30-15.30 | **Session 4b: Presentation of workshop output** | -identified spaces for engagement | Plenary presentation |  |
| 15.30-15.45 | **Health break** |  |  |  |
| 15.45-16.45 | **Session 5: Experiences of Constructive engagement in Mongolia**  *-input/sharing*  *-open forum / discussion*  *-synthesis* | -describe the constructive engagement process that used in Mongolia | -interactive discussion |  |
| 16.45-17.00 | **Synthesis** | -summarize key points for Day 1 |  |  |
| **August 29** | | | | |
| 08.30-09.00 | **Morning Energizers** |  | -by host team  -review test to be conducted here |  |
| 09.00-10.15 | **Session 6: Approaches in Constructive Engagement: experiences from Philippines and ASEAN** | -describe various approaches in engaging national and regional bodies | Input  Interactive discussion |  |
| 10.15 – 10.30 | **Health Break** |  |  |  |
| 10.30-12.00 | **Session 7: Developing Constructive engagement Plan**  **-** *input*  *- workshop*  *-plenary presentation / discussion* | -determine action points for constructive e  ngagement | workshop | -workshop outputs  -critique of participants on each others' work |
| 12.00-13.00 | **Session 8:Advocacy: Basic Concept and strategies** | -differentiate advocacy and constructive engagement  - explain basic concepts of advocacy |  |  |
| 13.30-14.30 | **Lunch break** |  |  |  |
| 14.30- 15:30 | **Session 9: Advocacy experiences in Mongolia**  *-input/sharing*  *-open forum/discussion* | - share experiences in doing advocacy in Mongolia focusing on the lessons and the gains | -presentation/sharing  -open forum |  |
| 15.30-15.45 | **Health break** |  |  |  |
| 15.45-16.45 | **Session 10 Advocacy Experiences in the Philippines** | -share experiences in advocacy in the Philippines focusing on the gains, strategies and lessons | -presentation/sharing  -open forum |  |
| 16:45-17:00 | **Synthesis** | -summarize key points on advocacy |  |  |
| **August 30** | | | | |
| 8.30-9.00 | **Morning energizer** |  | -by host team  -review test to be conducted here |  |
| 9.00-10.15 | **Session 11 Developing Advocacy Agenda**  *-input*  *-workshop*  *-presentation/discussion* | -select an issue as the focus of their advocacy campaign -develop a long term advocacy goal for the issue -set a short term advocacy objective | -interactive discussion  -small group workshops | -power map |
| 10.15-10.30 | **Health break** |  |  |  |
| 10.30-12.00 | **Session 12: Analyzing the Target Audience and developing strategies and messages** | -identify primary and secondary target audiences for their advocacy issue -analyze their interest in this issue  -identify and analyze various strategies and tactics for advocacy  -identify the elements of an effective advocacy message -develop and deliver an advocacy message | -interactive discussion | -workshop: advantage, disadvantage, when to use  -workshop group to critique message developed |
| 12.00-12.30 | **Evaluation**  **Synthesis** | -provide over-all summary of the training |  |  |
| 12.30-13:00 | **Closing Program** | -closing messages from organizers and some participants  -distribution of certificate of participation |  |  |