**Training Workshop on**

**Constructive Engagement and Policy Advocacy**

August 28-30, 2012

National Association of Mongolian Agricultural Cooperative Conference Room

Ulaanbaatar, Mongolia

**General Objectives:**

At the end of the two-day workshop, the participants will be able to:
1. understand the meaning , nature, processes of constructive engagement and advocacy
2. Exhibit basic appreciation and know-how in developing plan/action points in pursuing constructive engagement and advocacy process

**Expected Output:**
1. Constructive Engagement and Policy Advocacy Plan
2. Workshop outputs per small group

**Main Training Methodologies:**
-interactive discussion
-workshop exercises
-participatory reviews/tests

**Training Materials and Equipment Needed:**

1. training design and hand-outs , translated in local language
2. Laptop
3.LCD/multi-media projector
4. Flip chart
5. markers (different colors)
6. masking tapes
7. Translators for each workshop to translate each workshop output

**Resource Persons:**1. Main Facilitator: Ma. Elena Rebagay, AFA and Marlene Ramirez, AsiaDHRRA
2. Please invite three local speakers to talk about the following:

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* 1. Speaker #1 (10:45-11:45AM): the resource person will talk about national and local governance structure and agri-policy making processes (15-20 minutes input, then open forum/discussion)
	2. Speaker #2 (15:45- 16:45PM): the resource person will talk about experiences of constructive engagement in Mongolia (15-20 minutes input/sharing of experiences, then open forum/discussion)

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* 1. Speaker #3 (14:30 -15:30PM) the resource person will talk about experiences of advocacy in Mongolia (15-20 minutes input/sharing, then open forum/discussion)

**DAILY PROGRAM**

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| **Day/time** | **Session/Topic** | **Specific Objectives** At the end of the session, the participants are able to: | **Methodology** | **Monitoring tool** |
| **August 28**  |
| 08.30-09.15 | **Session 1:** **Overview of Constructive Engagement and Advocacy Training Workshop**-introduction of participants-levelling-off expectation-objectives and flow of workshop-creation of host teams | -introduce themselves to each other-share their expectation on the training-discuss the objectives and main flow of the training program-form host teams whose functions include keeping time, giving energizers and recap of the day  | -interactive discussion |  |
| 09.15-10.30 | **Session 2: Context / Definition of Constructive engagement** *(with 20 minute health break)*  | - review the role of CSO in development- re-affirm why government need to engage CSO and why CSO need to engage government- define constructive engagement    | -video viewing-interactive discussion  | -tests to be managed by host teams-scrambled words-arrange in sequence  |
| 10.30-10.45 | **Health Break** |  |  |  |
| 10.45-11.45 | **Session 3: The Governance and Policy Process in Mongolia** | -explain and illustrate how the policy process works in Mongolia : both at national and local levels | InputOpen forumdiscussion |  |
| 11.45-13.00 | **Session 4a: Identifying spaces for constructive engagement** | -identify areas of engagement with government based on the governance and policy process | Inputworkshop |  |
| 13.00-14.30 |  Lunch break |  |  |  |
| 14.30-15.30 | **Session 4b: Presentation of workshop output** | -identified spaces for engagement | Plenary presentation |  |
| 15.30-15.45 | **Health break** |  |  |  |
| 15.45-16.45 | **Session 5: Experiences of Constructive engagement in Mongolia***-input/sharing**-open forum / discussion**-synthesis* | -describe the constructive engagement process that used in Mongolia | -interactive discussion |  |
| 16.45-17.00 | **Synthesis** | -summarize key points for Day 1 |  |  |
| **August 29** |
| 08.30-09.00 | **Morning Energizers** |  | -by host team -review test to be conducted here |  |
| 09.00-10.15 | **Session 6: Approaches in Constructive Engagement: experiences from Philippines and ASEAN** | -describe various approaches in engaging national and regional bodies  | Input Interactive discussion |  |
| 10.15 – 10.30 | **Health Break** |  |  |  |
| 10.30-12.00 | **Session 7: Developing Constructive engagement Plan****-** *input**- workshop**-plenary presentation / discussion* | -determine action points for constructive e ngagement | workshop | -workshop outputs -critique of participants on each others' work |
| 12.00-13.00 | **Session 8:Advocacy: Basic Concept and strategies**  | -differentiate advocacy and constructive engagement- explain basic concepts of advocacy |  |  |
| 13.30-14.30 | **Lunch break** |  |  |  |
| 14.30- 15:30 | **Session 9: Advocacy experiences in Mongolia***-input/sharing**-open forum/discussion* | - share experiences in doing advocacy in Mongolia focusing on the lessons and the gains | -presentation/sharing-open forum |  |
| 15.30-15.45 | **Health break** |  |  |  |
| 15.45-16.45 | **Session 10 Advocacy Experiences in the Philippines** | -share experiences in advocacy in the Philippines focusing on the gains, strategies and lessons | -presentation/sharing-open forum |  |
| 16:45-17:00 | **Synthesis** | -summarize key points on advocacy |  |  |
| **August 30** |
| 8.30-9.00 | **Morning energizer** |  | -by host team -review test to be conducted here |  |
| 9.00-10.15 |  **Session 11 Developing Advocacy Agenda** *-input**-workshop**-presentation/discussion* | -select an issue as the focus of their advocacy campaign-develop a long term advocacy goal for the issue-set a short term advocacy objective | -interactive discussion-small group workshops | -power map |
| 10.15-10.30 | **Health break** |  |  |  |
| 10.30-12.00 | **Session 12: Analyzing the Target Audience and developing strategies and messages** | -identify primary and secondary target audiences for their advocacy issue-analyze their interest in this issue-identify and analyze various strategies and tactics for advocacy-identify the elements of an effective advocacy message-develop and deliver an advocacy message | -interactive discussion | -workshop: advantage, disadvantage, when to use-workshop group to critique message developed |
| 12.00-12.30 | **Evaluation** **Synthesis** | -provide over-all summary of the training |   |  |
| 12.30-13:00 | **Closing Program** | -closing messages from organizers and some participants-distribution of certificate of participation |  |  |